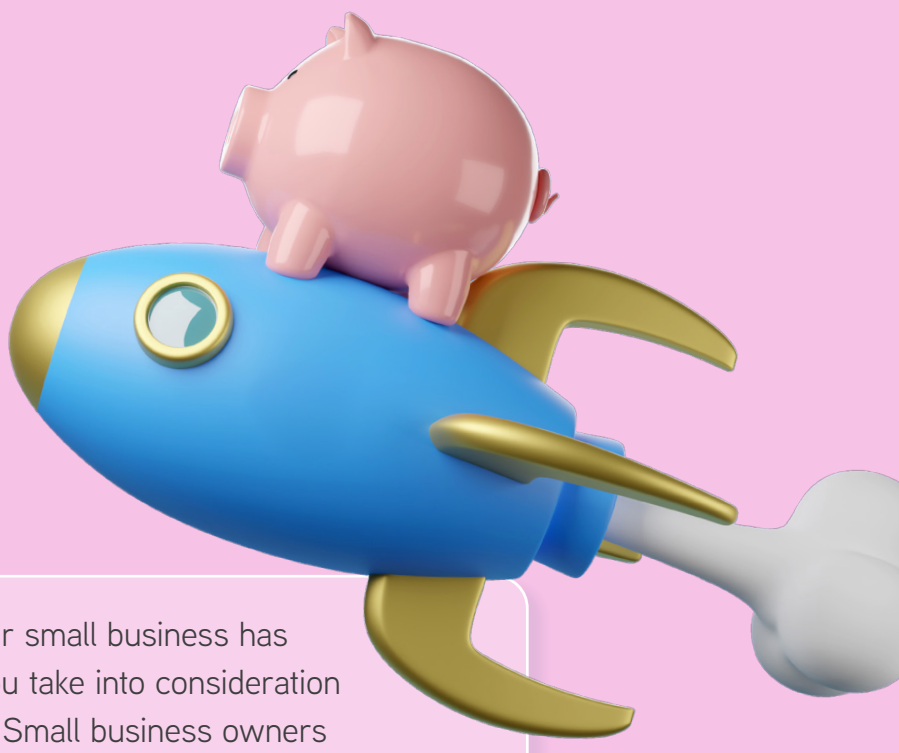
HOW TO **BUDGET** FOR YOUR **IT NEEDS**



An annual budget is critical to ensure your small business has everything it needs to succeed. But do you take into consideration your IT needs while planning the budget? Small business owners often make the mistake of using the same IT budgeting model every year without factoring in changing company needs and technological advances.

If you want your business to be successful, you can't leave technology as an afterthought. An effective technology strategy can improve your security, increase productivity and support a positive customer experience.

4 Key Areas You Should Focus on While Budgeting

ROUTINE IT SERVICES

Since hackers constantly search for vulnerabilities, you need to quickly identify any in your IT infrastructure so that your business network isn't compromised. Ensure around-the-clock monitoring and vulnerability scanning to identify issues, so you can be protected with the best preventive measures.

PROJECTS

There are a host of issues that could arise when remote workers use free Wi-Fi hotspots, such as network compromise, evil twin attacks and exploits. The best way to avert these events is by providing a secure VPN remote work setup for your virtual workforce.

REFRESHES

Holding on to your legacy systems may seem easier or feel like you're being fiscally responsible, but it can hurt your employee productivity and bottom line. You can even be exposed to hackers if your security patches aren't up to date. It's important to perform annual technology refreshes to ensure the smooth operation of your IT infrastructure.

ACCIDENTS OR INCIDENTS

Imagine a cybercriminal sends you a late-night email demanding a hefty ransom. Panic-stricken, you log into your business network only to discover that hackers have encrypted all the systems and you haven't backed up data for months. It's not only a financial blow for your business, but it tarnishes your reputation as well. When planning your technology budget, ensure you focus on strengthening your cybersecurity posture so that you can mitigate today's sophisticated threats.

What Can IT Services Include?

- MANAGEMENT
- PHYSICAL SECURITY
- BACKUP
- COMPREHENSIVE CYBERSECURITY
- COMPLIANCE
- SECURITY AWARENESS TRAINING

Your Small Business Needs an IT Partner

Budgeting for IT can be a real challenge, especially for small businesses with limited resources. To create the ideal IT budget, you must carefully evaluate your current infrastructure with your business requirements and long-term goals.

Not sure where to start? Consider partnering with us to get all the services you need in one, right-sized monthly bill.

SCHEDULE A FREE, NO-OBLIGATION CONSULTATION WITH US TODAY.

We can help you with annual IT budgeting to prevent overspending or underspending.

Z-JAK Technologies

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